



Press contact:

Pete Zeller
216.579.6100 ext. 2
email: Pete@CunninghamBaron.com

Hospeco Brands Group Names John Fanizza Sales Director *25-year pro to oversee Wisconsin, Illinois territory*

CLEVELAND—January 16, 2023— [Hospeco Brands Group](#), a manufacturer of a full portfolio of products that protect, clean, and provide care and comfort to millions around the globe, has named John Fanizza sales director. Fanizza has more than 25 years' experience in jan/san and a deep familiarity with the product offering from his six years independently representing the company's brands, which include Acute Care Pharmaceutical™, Adenna®, Chemcor, High-Tech Conversions, HOSPECO®, Nilodor®, and other popular brands. His territory will encompass Wisconsin and Illinois.



He has worked with some of the most recognizable brands in the industry, including leading janitorial supply, chemical, and skin care manufacturers. Highlights of Fanizza's career include 10 years of product management experience, expanding distribution of leading brand products and private label programs in industrial/MRO channels, and proven success in diverse markets include manufacturing, industrial, group purchasing organizations, healthcare, and government.

Fanizza prides himself on a customer-centric approach focused on high service levels, a strong work ethic, and an ability to deliver solutions for customers throughout the supply chain. He maintains deep knowledge of national accounts, distributor go-to-market strategies, and end-user accounts.

Fanizza earned his MBA from Loyola University Chicago.

For more information about Hospeco Brands Group, visit <https://www.hospecobrands.com/home>.

About Hospeco Brands Group

Wherever people go to work, shop, dine, learn, or seek medical care, their lives are touched daily by Hospeco Brands Group. The company, comprising Acute Care Pharmaceutical™, Adenna®, Chemcor, High-Tech Conversions, HOSPECO®, Nilodor®, and other popular brands, makes products that protect, sanitize, clean, and provide care and comfort to millions around the globe. Solutions for and barriers against germs, bacteria, and harmful substances are vital weapons in the battle for public health and safety. Hospeco Brands Group products make workplaces, businesses, schools, and other public facilities safer and more comfortable through categories such as personal protective equipment (PPE), cleaning equipment and supplies, facility and floor care, odor control, restroom comfort, and menstrual care. All products are tough enough to perform consistently in demanding environments yet designed with the comfort and protection of people in mind. For more information, contact Hospeco Brands Group at 26301 Curtiss Wright Parkway, Suite 200, Cleveland, OH 44143. Phone: 800-942-9199. Email: info@hospecobrands.com. Web: www.hospecobrands.com